

April 5 1939

Mr. Ed. Gottlieb
509 Market St.
Phila. Pa.

Dear Gottlieb:

I received all your letters this morning. I had planned to come to Philly next Monday, but will come over tomorrow instead. There are certainly a lot of things to be talked about.

Now about the game on the 7th. Abe told me to go ahead with the publicity, as the league meeting was so long ago I guess he thought you had talked it over with Bolden by this time. Anyway we have had an awful lot of publicity. This clipping is just one piece. This was in last nights Evening News. In addition Adlers is making up 20000 schedules. We have planned to give 5000 advertising tickets in the white places to try and get some white people out. These admissions would be 25 cents. We have arranged for the Bordentown school band of 40 pieces costing \$100.00 and The American Legion color guard.

I really believe we would have a good crowd, and make some money.

Abe had spoken to our boys and they are glad to get the \$10.00 extra. If they dont accept that they will be playing anyway and wont get anything.

Please reconsider and gamble with us on this one, you have taken so many more riskey chances with this darn baseball. I guess we all feel pretty discouraged right now, but there is one consolation, things cant get any worse.

Very Truly Yours